

Emily Bluedorn

emilyellenbluedorn@gmail.com
emilybluedorn.superhi.com
(214) 412-8241

EXPERIENCE

The Verticale | NYC

Visual & UX Design Intern, Summer 2020-Present

Visualized brand strategy of a digital retail startup focused on mission-driven direct-to-consumer brands. Built out their site wireframes & page designs, and created an associated brand guide. Also, designed a re-launch microsite and social media assets.

powerHouse Books | NYC

Design Intern, Spring 2020

Developed brand strategy for new literary imprint, Archway Editions, forming a cohesive design system, and producing marketing collateral. Assisted on variety of book designs.

Lucky Risograph | NYC

Design Intern, Spring-Summer 2020

Worked with local and international creators to reinterpret risograph printing through art books, zines, prints, and community projects.

Publicis Sapient | NYC

Jr. Assoc. Project Coordinator, Aug 2018-Jul 2019

Assisted in the management of projects with ~\$50,000—\$3,000,000 budget. Managed team spending and hours worked, and maintained project profitability. Collaborated with team creatives, developers, and clients to meet requirements.

EDUCATION

Parsons School of Design

Candidate for Associate in Applied Science degree, Communication Design, December 2020

Washington University in St. Louis

Bachelor of Science in Business Administration, Major in Marketing, Minor in Design. Cumulative GPA: 3.75/4.00; Dean's List

SOFTWARE

Adobe Creative Suite
HTML/CSS/Javascript
Sketch
Invision
Canva

SKILLS

Art Direction
Copywriting
Illustration
Print Design
Strategy
Web design
Strategy